

Wallace Bridges Jr.

Work

160over90 (RED) • Santa Monica CA • 9/2018-4/2020

Art Director

Conceptualized and designed smart and innovative ideas for digital + social platforms; including activations in the form of stunts and experiences that are PR worthy. Clients: Lightlife, AMC, Apple Music, Hulu, and Bud Light.

Eclipse Advertising • Burbank CA • 12/2015-9/2018

Art Director • Motion • Graphic Designer

Brainstormed and developed campaign content that answers clients' marketing goals in innovative ways. Animated and designed content for use across all major digital + social media platforms. Clients: Marvel, Netflix, Universal, Warner Bros., and Sega.

David & Goliath • El Segundo CA • 1/2015-12/2015

Sr. Production Artist

Worked in digital and print media production. Prepared creative files for handoff to pre-press, ensuring release of final mechanicals and art to agency print vendors. Clients: Kia, Jack In The Box, and CA Lottery.

NBC Universal • Universal CA • 1/2014-1/2015

Digital Artist

Refined creative and developed final layouts for digital banners and assets for NBC primetime shows. Shows: America's Got Talent, The Voice, SNL, and The Tonight Show.

Deutsch Inc • Playa CA • 1/2010-1/2014

Studio Artist

Worked along-side Art Directors as a final checkpoint on the integrity of brand-standards and preparation of print and digital campaigns. Prepared files and creative decks for client presentations. Clients: Volkswagen, Taco Bell, Snapple, Real CA Milk, and Playstation.

Expertise

Define and develop smart and innovative creative concepts and executions in a collaborative environment. Design content for use across all major digital + social media platforms. Fluent in Adobe Creative Suite: Photoshop, Illustrator, After Effects, Premiere, In Design. Working knowledge in Cinema 4D. Music and audio enthusiast with proficiency in sound engineering. In love with photography, travel, and culture.

School

The Book Shop School for Ads • Los Angeles CA • 2017-2018

Concept Development • Art Direction

The Art Institute of San Diego • San Diego CA • 2007-2009

Associate of Science • Advertising

Eastern Michigan University • Ypsilanti MI • 2002-2006

Bachelor of Science • Communications